

Cookie and Privacy Policy

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1. OWNER'S DETAILS

The company Samplix ApS is data controller, and we secure that your personal data will be treated according to the General Data Protection Regulation (GDPR) EU 2016/679.

This website is provided by:

Samplix ApS
Mileparken 28
2730 Herlev
+45 82 30 45 00
info@samplix.com

2. COOKIES

Samplix Aps uses cookies for the purposes specified above. Cookies are small text files stored in your browser that enable the browser to recognise your computer if you visit the website again. Our cookies do not contain any personal information or viruses.

2.1 How Long are Cookies Stored?

The lifetime of our cookies varies but does not exceed 10 years. Also, they are renewed after each visit.

2.2 How to Delete Cookies

Follow the instructions here: <https://us.norton.com/internetsecurity-privacy-how-to-clear-cookies.html>

2.3 How to Avoid Cookies

If you do not want to use cookies, you can block them. Follow the instructions here:
https://privacy.net/stop-cookies-tracking/#How_to_stop_tracking_cookies

pS
28

DK - 2730 Herlev

cvr: 32 30 93 21
bank: 3409 0011673171



2.4 What Cookies Are Used for on Our Website

Cookies are used to create statistics on the number of users and enable us to recognise you if you visit our website again.

2.5 SEEEMS CMS (User Settings)

Samplix Aps uses cookies from SEEEMS CMS to recognise you every time you visit the website.

2.6 Google Analytics (Traffic Measuring)

Samplix Aps uses cookies from Google Analytics to measure the traffic at samplix.com. You can opt out of cookies from Google Analytics here:

<http://tools.google.com/dlpage/gaoptout>

2.7 Who has Access to Our Cookies

Only Samplix Aps and Google have access to our cookies.

3. USE OF PERSONAL INFORMATION

Personal data are used to improve our service, and to ensure the quality regarding our products and services as well as the communication with you as a customer. The information is also used to gain more knowledge about you and other users of samplix.com. This use can cover surveys and analyses aimed at improving our products, services and technologies, as well as the display of content and advertising adapted to your research areas.

3.1 Which Personal Data are being registered

We collect personal data, which you have given us by registering, making a purchase or participating in a survey etc. In this case we collect data such as name, company name, address, postal code, email, telephone number and your interests, ex. regarding research areas.

Personal information is never given to third parties, unless you have expressly given your permission for this.

Personal data are being deleted or anonymized gradually, when the purpose of collection is not active/actual anymore. They are also deleted, if you ask us to do it, or if you leave the job, where you were registered as a customer.

3.2 Contact regarding Personal Data

By registering on samplix.com, you are consenting and agreeing to collection and use of that information by Samplix in accordance with its Privacy Policy. The consent can be withdrawn at any time by contacting Samplix.



If you would like access to the data registered about you at Samplix ApS, please contact info@samplix.com or call +45 82 30 45 00. Use the same point of contact, if incorrect data has been registered, or if you want to have your data deleted. You can also see the data registered on you and you can object against a registration according to the provisions of the General Data Protection Regulation (GDPR) EU 2016/679.

Eventual complaints must be directed to Datatilsynet, who is the Danish controlling authority: Datatilsynet, Borgergade 28,5., DK-1300 København K, Tel. +45 33 19 32 00, Email: dt@datatilsynet.dk

3.3 Protection of Personal Data

The General Data Protection Regulation (GDPR) EU 2016/679 states that your personal data is confidential and must be stored securely. We store your personal data on computers with limited access, which are placed in controlled facilities. Furthermore, our security measures are regularly inspected in order to ensure that our user data is managed responsibly and in accordance with your rights as user.

Last updated: August 2019



